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ACTIVITY REPORT 2022

January 2023



EuroACE, the European Alliance of Companies for Energy Efficiency in Buildings was formed in 1998 by Europe's leading companies involved with the manufacture, distribution and installation of a variety of energy saving goods, equipment, and services.

We work to promote an efficient use of energy in buildings by interacting with the EU Institutions and other stakeholders to incorporate energy efficiency in all relevant EU policies.

We are committed to help the EU institutions and member states deliver better performing buildings, with a view to achieve by 2050, at EU level, a building stock at nearly zero energy performance level.

Our Members



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Letter to Members

Looking back at 2022, I realise that it has been one of the busiest and most successful years yet for EuroACE. My first thought is to thank all members for their support and active inputs to our extensive actions this year. Also, thanks to my colleagues at the Secretariat, who have dedicated great time and energy to our work, ensuring that all relevant dossiers and actions were given the attention they needed, and ensuring that changes were faced with flexibility and good will.

The challenging times that we are living through have opened new opportunities and the political attention being given to our concerns has never been greater. On this, I think of the strong and inspiring words that the President of the European Commission delivered in her address to the REDay2022 event in the European Parliament and to the mention that we got in the Financial Times in December.

This support and recognition is, I hope, just a precursor for a continued high level of attention to our concerns. The year ahead will be equally challenging but also full of opportunity and will be the right moment to take stock of our successes and build innovative approaches for our future work in the period 2024 to 2029.

To finish, I note that 2023 will mark the 25th Anniversary of the setting up of EuroACE – a milestone that should be celebrated. However, for now, I invite you to browse through the following pages and read the achievements of 2022 for yourself.



Adrian Joyce
Secretary General, EuroACE

2022 in figures

>30 Advocacy Meetings

13 Publications

5 Advocacy Letters

6 Opinion Articles

10 Events and Webinars Organised

>50 Representation in events

>1125 New Followers on Social Media

>27500 Website Visitors





2022 was a very productive and busy year at **EuroACE**. Now, it is time to report on the activities that were undertaken on behalf of our 15 members.

On EU Policy, the revisions of many key buildings-related directives that arose from the Fit for 55 Package (adopted on 14th of July 2021), have been a central focus of our work. We have consistently promoted the message that the EU will not be able to achieve at least a 55% reduction in GHG emissions by 2030 without an ambitious legislative framework for buildings.

The relevant proposals on which we have worked are:

- Energy Performance of Buildings Directive (EPBD)
- Energy Efficiency Directive (EED)
- Renewable Energy Efficiency Directive (RED)
- Emissions Trading System for Buildings and Road Transport (ETSII)
- Social Climate Fund (SCF)

We have supplemented the core policy work with work on **financing**, including the EU Taxonomy, Mortgage Portfolio Standards, the EU Renovation Loan, the Mortgage Credit Directive, and the EU Green Public Procurement.

With the publication of the REPowerEU Plan on 18th of May 2022, focussing on rapidly reducing dependence on Russian fossil fuels and fast forwarding the green transition, **EuroACE** and the **Renovate Europe Campaign (REC)** quickly reacted to highlight the urgency and importance of energy saving measures.

Against this policy background, the highlights of our actions can be summarised as follows:

Influenced buildings-related EU legislation

During the first quarter of the year, **EuroACE** provided its [feedback to the European Commission's proposal on the EPBD recast](#), published its [position paper on the ETS Revision](#), and submitted a response to the [public consultation on the Mortgage Credit Directive](#).

The Secretariat in close coordination with **EuroACE** members in the Working Group on Energy Efficiency Policies drafted a comprehensive **list of suggested amendments to the European Parliament's EPBD report** and actively engaged with key MEPs in the context of the Parliament's discussions. To further facilitate outreach to key policymakers, the **EuroACE** position on the EPBD was summarised in an [easily readable and concise version](#).

Through our work on the EPBD, we positioned **EuroACE** as a key industry representative taking the lead on initiatives, such as:

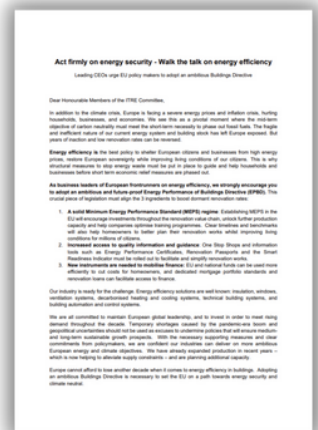
- A joint letter on MEPS co-signed by 27 different leading industry player, NGOs, think tanks and investors under the title "[Ambitious Minimum Energy Performance Standards: A no regret option](#)" and
- A letter co-signed by 34 CEO and high-level representatives of market-leading companies encouraging MEPs to push for an ambitious EPBD titled "[Act firmly on energy security - Walk the talk on energy efficiency](#)". The letter had a big impact on social media (retweeted by key MEPs) and news channels (mentioned in the EURACTIV Green Brief and was included in a Financial Times article on the EPBD).



[EPBD Feedback to the Commission's proposal](#)



[EPBD 2-pager](#)



[Act firmly on energy security - Walk the talk on energy efficiency](#)

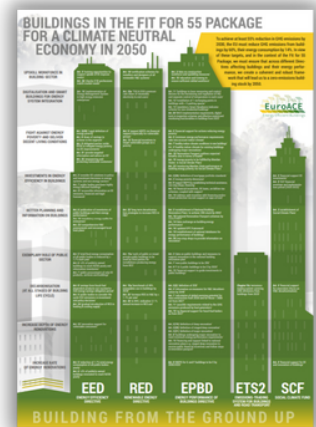
Maintained strong contacts and communicated about the importance of ambitious buildings-related measures

EuroACE engaged with a series of key stakeholders from the European Commission, Parliament and Council to advocate for our positions, consolidate our contacts and show **EuroACE's** value as the go-to association to advocate for an efficient use of energy in buildings.

Most importantly, **EuroACE** regularly engaged and met with **the Cabinet of Energy Commissioner Kadri Simson** and with the Heads and Deputy Heads of Unit from the **Directorate-General for Energy** and relevant policy officers. **EuroACE** also organised two **trips to the Parliament plenary in Strasbourg** where the Secretariat and member representatives met with key MEPs, their offices or political group advisors from the main political groups. Finally, **EuroACE** has close contacts and has held meetings with **energy attachés or ministry representatives** from Ireland, the Netherlands, Denmark and France, among others.



[EPBD Webinar Series](#)



[Fit for 55 Infographic](#)

On communications, **EuroACE** organised a [three-webinar series](#) on the recast of the EPBD:

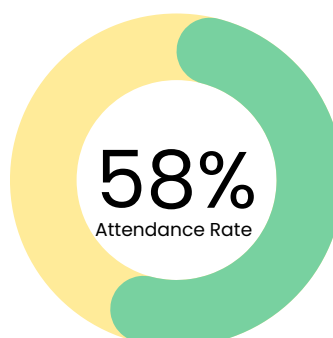
- [The Place of Buildings in the Fit for 55](#)
- [Renovating History: How to bring historic buildings into the 21st century](#)
- [The role of MEPS as a key driver for energy renovation](#)



[Renovation of historic, heritage, and protected buildings: Recommendations & case studies](#)

Each webinar was linked to a specific communication action connected to the topic at hand, those were: the infographic "[Buildings in the Fit for 55 Package for a Climate Neutral Economy in 2050](#)", the short piece "[Renovation of historic, heritage, and protected buildings: Recommendations & case studies](#)", and the aforementioned [joint letter on MEPS](#).

The series had an attendance of 205 people (out of 353 registrations) and so far has a total of 320 views on [YouTube](#). The content was promoted via email, newsletter and social media (video snippets).



In addition, **EuroACE** held a session during the extended programme of this year's European Sustainable Energy Week (EUSEW) under the title "[Long-term planning and digitalisation as key enablers for successful energy renovations](#)".

EuroACE was also represented by either its President, Secretary General or other members of the Secretariat in multiple high-level events across the EU organised by our members, alliances or other stakeholders, such as at the **Agora Council for Europe** meetings, the [EUFORES](#) event in Berlin, [eceee 2022 Summer Study](#). Those events provided us with the opportunity to increasingly promote the **EuroACE** position on various topics such as minimum energy performance standards, certification, digitalisation and technical systems, financing, historic buildings and so on, whilst also allowing us to engage a larger audience and build new connections.



[Eyes on the Horizon](#)

[What not to forget during an energy crisis \(EUFORES Speech\)](#)



[EUSEW Session](#)



RENOVATE EUROPE

Since its launch in 2011, the **Renovate Europe Campaign (REC)** strives to keep energy renovation high on the EU political agenda, with the core ambition of reducing the energy demand of the EU building stock by 80% by 2050 through legislation and ambitious renovation programmes. **Renovate Europe's** advocacy and communication actions are strengthened via its wide representation of 49 partners spanning the buildings value chain, its strong political support with 34 Champions in the European Parliament and its strong connection into Member States with 18 National Partners.

This 2022, the work of the **REC** mainly revolved around specific topics in the EPBD recast, Article 6 of the EED (concerning public buildings), the REPowerEU Plan, financing of renovations (both public and private), advisory services and one-stop-shops and upskilling. Also covered was the continued monitoring of the National Recovery and Renovation Plans (NRRPs) and the adoption of the Central and Eastern Energy Efficiency Forum (C4E Forum) as a further project of the **REC**.

Throughout the year, the **REC** issued multiple documents on various topics, maintained its presence in the media with the publication of various op-eds, organised and/or co-organised events. It also held several meetings with different Directorate-Generals (DGs) and Cabinet members after a very timely and successful reaction to the publication of the REPowerEU Communication by the European Commission that prompted the prominent inclusion of energy savings as a key element in the finalised REPowerEU Plan.

The different key actions and achievements for **Renovate Europe** in 2022 can be divided into four different segments:

Raised awareness of buildings-related EU legislation

Demonstrated how EU flagship initiatives can capture building renovation as a priority sector.

- Reaching out to relevant Commission DGs and Cabinets with key arguments and suggestions for including building renovation in REPowerEU as the sustainable pathway to exit Russian gas. This resulted in 9 meetings, phone calls or roundtable meetings with DGs and Cabinet members that secured a relevant role for energy savings in the final version of the REPowerEU Plan.

Mobilised our partners, including the 18 National Partners, to reach out and speak up about the importance of achieving ambitious measures for buildings in the EED and in the EPBD.

- Providing input to the open EPBD consultation, addressing an [open letter to national housing ministers](#) ahead of an important Ministerial meeting, reaching out to Energy Ministers with another [letter on Article 6 of the EED](#), prepared suggested Compromise Amendments, and opened a communication channel between our National partners and the Permanent Representations (Perm Reps) in Brussels.

We provided visibility opportunities to vocalise **REC** messages at key moments in EPBD negotiations.

- Video address by [President Ursula von der Leyen](#) at [Renovate Europe Day 2022](#), alongside other pre-recorded messages by relevant MEPs such as [Séan Kelly](#), [Pascal Canfin](#), and [Marcos Ros Sempere](#). MEP Ciarán Cuffe, rapporteur of the EPBD recast, hosted the REDay2022 event in the European Parliament on October 27th.

We kept continuous relevant media presence via the publication of various opinion articles (op-eds) focussing on salient subjects.

- [Six op-eds](#) centering on a wide range of topics: from challenges that are being faced in the EU in the wake of the energy prices crisis and energy security issues to funding opportunities for energy renovation, as well as latest developments in the Central and Eastern European (CEE) region.

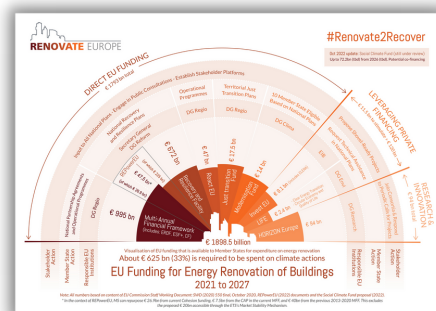


[European Commission President Ursula von der Leyen video address](#)

Communicated about funding needs for energy renovation

We raised awareness and engaged REC's National Partners to take advantage of EU funding opportunities.

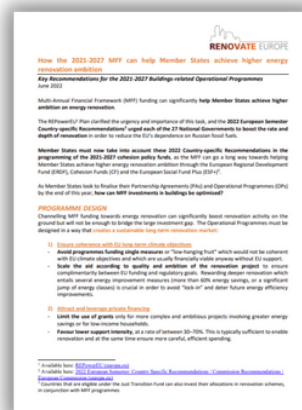
- Updated version of our [Funding for Energy Renovation](#) infographic, [op-ed](#) and [recommendations](#) on how to use Cohesion Funding for energy renovations ahead of approval of Multiannual Financial Framework (MFF) Operational Programmes.



[EU Funding for Energy Renovation infographic](#)

We tracked and acted as information portal on disbursement of funding of the National Recovery and Resilience Plans (NRRPs).

- [Monitoring work of the implementation of the NRRPs.](#)
- [Renovate2Recover One Year On: What progress on building renovation?](#), study commissioned by the campaign and undertaken by E3G, published on 20 December 2022 as a follow up to the [Renovate2Recover study](#) published in October 2021.



[MFF Recommendations](#)

We promoted and spoke up on the importance of mobilising private finance to meet the needs of the renovation sector in a sustainable way.

- Promotion of finance initiatives including [Mortgage Portfolio Standards](#) (MPS), and the [EU Renovation Loan](#) (ERL), and work for higher ambition in the EU Taxonomy joining forces with other actors such as Positive Money Europe and Climate Strategy & Partners. Giving support to the [Unlock campaign](#) initiative launched by Positive Money Europe through the co-organisation of the webinar "[How to unlock the Renovation Wave](#)" and other social media outreach.



[Renovate2Recover One Year On: What progress on building renovation](#)

Raised awareness of the importance of enabling measures

We facilitated exchanges of best practices on technical assistance and skills.

- Organised two webinars (in cooperation with REC partners E3G, EFBWW and Energy Cities): "[Skills through the multi-annual financial framework: building renovation in the Mediterranean area](#)" (with Energy Cities and EFBWW) and "[Renovating Europe's buildings: opportunities for workforce upskilling in cohesion funding](#)" (with E3G and EFBWW in the context of #EURegionsWeek 2022).



[Webinar with Energy Cities and EFBWW](#)

We further promoted the availability of technical assistance.

- Webinar with National Partners and CINEA on "[One-Stop-Shops: Maximising their potential to accelerate energy renovation](#)", and participation of the European Investment Bank (EIB) at REDay2022.



[Webinar #EURegionsWeek 2022](#)

We helped to identify main challenges and identify gaps at national level on skills and training and on one-stop-shops for renovation.

- Two briefings prepared with E3G and produced with the support of our National Partners under the overarching title "[Speeding Up the Delivery for Renovation](#)" (one briefing focusses on "[Investing in Skills](#)" and the other "[Investing in Advisory Services and One-Stop-Shops](#)").



[Webinar One-Stop-Shops](#)



[Briefing Investing in Skills](#)



[Briefing Investing in Advisory Services and One-Stop-Shops](#)

Maintained strong narrative, strategic contacts and visual presence for energy renovation

We opened up key avenues of communication and interaction with the European Parliament.

- Specific newsletter ("The Champion's Mail") for **REC** Champions on the latest updates on EU renovation policy and actions of the campaign, and organisation of the [Renovation Stand](#) in front of the European Parliament to raise awareness among MEPs and citizens alike on the multiple benefits of renovation.

We bolstered outreach in CEE countries.

- **Renovate Europe** is now the new home of the [Central and Eastern European Energy Efficiency Forum \(C4E Forum\)](#). The fourth edition of the C4E Forum will take place between the 23rd and 26th of May 2023 in Slovakia with the support of the Slovakian President. REC also published an [op-ed](#) on the C4E Forum website.

We upheld strong online communication.

- In social media (on [Twitter](#), [LinkedIn](#) and [YouTube](#)), producing visual output (images, infographics, videos) and updating the [website](#).

We strengthened contacts with key actors in the EU institutions.

- Meetings with EU Presidencies, Perm Reps, Champions in the European Parliament, Commission Cabinets, Secretariat General and Directorate-Generals.



[Renovation Stand](#)



[C4E Forum via Renovate Europe](#)

Partners activities

Alongside the directly-managed actions of **Renovate Europe**, addressed in the previous pages, many of our partners have also undertaken relevant activities throughout the year, several of those with the support or endorsement of the campaign.

The following non-exhaustive list captures the most important ones:

European Association for External Thermal Insulation Composite Systems (EAE)

- 19/05/2022: 6th European ETICS Forum

European Copper Institute (ECI)

- 26/04/2022: Road to Zero-Emission Buildings: Energy Efficiency First
- 11/05/2022: Road to Zero-Emission Buildings: Finding the Right Skills for a New Age of Construction
- 31/05/2022: Road to Zero-Emission Buildings: Towards Effective Energy Systems
- 21/06/2022: Road to Zero-Emission Buildings: Accompanying Consumers in Electrification

European Ventilation Industry Association (EVIA)

- 29/03/2022: Why the EU needs to take action on Indoor Air Quality
- 21/09/2022: Why indoor environmental quality (IEQ) matters: towards healthier buildings

Glass for Europe (GfE)

- 24/02/2022: 1st Glass for Europe workshop on flat glass recycling
- 05/05/2022: 2nd Glass for Europe workshop on flat glass recycling
- 17/10/2022: 1st Glass for Europe workshop on Construction Products Regulation

Climate Strategy & Partners

- 03/11/2022: The EU Renovation Loan: a new instrument to fund the EU Renovation Wave

Third Generation Environmentalism (E3G)

- 13/10/2022: [Speeding Up the Delivery for Renovation: Investing in Skills](#) (Commissioned by **Renovate Europe**)
- 13/10/2022: [Speeding Up the Delivery for Renovation: Investing Advisory Services and One-Stop-Shops](#) (Commissioned by **Renovate Europe**)
- 20/12/2022: [Renovate2Recover One Year On: What progress on building renovation?](#) (Commissioned by **Renovate Europe**)

Energy Cities

- 28/04/2022: [Energy Cities Forum 2022](#)
- 18/05/2022: [Call for more local staff for the climate: Give cities the staffing means for their climate ambitions](#)

European Federation of Builders and Wood Workers (EFBWW)

- 08/02/2022: [Pact for Skills in Construction](#)

European Federation of Agencies and Regions for Energy and Environment (FEDARENE)

- 28/09/2022: [Roger Léron Award 2022](#)

Buildings for the Future (B4F)

- 27/09/2022: [How are states' schemes ready to support family houses in saving energy? Europe heading towards heating season during energy crisis](#) (REDay 2022 National Partner Event)
- 10/10/2022: [Recast of the Energy Performance of Buildings Directive - a CEE perspective](#)

Fala Renowacji

- 29/11/2022: [Debate on REPowerEU](#) (REDay 2022 National Partner Event)

Irish Green Building Council (IGBC)

- 20/10/2022: [What is changing for commercial buildings policy and legislation](#) (REDay 2022 National Partner Event)

Renovate Bulgaria

- 01/04/2022: [Launch of Renovate Bulgaria](#)
- 08/11/2022: [Renovate Bulgaria Day](#) (REDay 2022 National Partner Event)

2023 Outlook

In summary, 2022 has been a rich and rewarding year for our work, with energy efficiency in buildings at the forefront of the EU political agenda and included in many relevant EU policies. Our work will continue with an emerging focus on ensuring that the adoption and implementation of the EU legislative framework allows European businesses and citizens to reap the multiple benefits that stem from ensuring that our entire building stock is highly energy efficient, comfortable, resilient and future-proofed.

Looking forward to 2023, **EuroACE** will keep its attention in working to ensure that a coherent and ambitious policy framework on energy performance of buildings results from the dossiers in the European Green deal, especially the EPBD and EED. Concurrently, **EuroACE** will start to work internally in emerging topics not previously considered as the focus of **EuroACE**, as well as will set its work plan for the period of the next mandates of the European Parliament and Commission by developing a multiannual strategy 2024 to 2029.

Moreover, **Renovate Europe** will continue to pursue its communication efforts to increase the rate and depth of energy renovation across the building stock in the EU. With the EPBD and EED both expected to be finalised in 2023, **Renovate Europe** will start to focus on implementation at national level. This will see the **REC** working on the financing needs for energy renovation, and on the enabling measures needed on the ground to roll-out effective renovation programs. Combined with strong communication actions and targeted outreach, **Renovate Europe** aims to keep energy renovation at the forefront of the EU political agenda.

Secretariat



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Guifré Margarit i Contel
Communications & Events Officer

Become our latest member!

The **European Alliance of Companies for Energy Efficiency in Buildings** counted 15 members in 2022. Its specificity is that all energy efficient technologies are represented, from heating & cooling equipment, insulation, lighting, to maintenance regimes and controls, ventilation equipment and windows.

>1100 Factories in Europe

>250000 Employees in Europe

>€165 bn in Global Turnover

For more information

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EuroACE Activity Report 2022

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euroace.org

renovate-europe.eu

