

WHY BECOME  
A MEMBER?  
THE BENEFITS  
OF JOINING  
US

[www.euroace.org](http://www.euroace.org)  
@\_EuroACE

# WHAT IS EuroACE?

**EuroACE** – Energy Efficient Buildings, was formed in 1998 by Europe’s leading companies involved with the manufacture, distribution, and installation of a variety of energy saving products, equipment, and services.

Today **EuroACE** has 15 diverse members that ensure that a wide range of energy efficient technologies are represented, from heating & cooling equipment, insulation products, and windows, to automation and control systems, design software, and ventilation products.

**Our vision is to achieve by 2050, at EU level, a highly energy efficient and decarbonised building stock through the development and implementation of a coherent and ambitious legislative framework that ensures the achievement of our vision.**



**EuroACE** relies on the in-depth knowledge of its members and staff, together with first class research to demonstrate that good legislation is the first building block for the transformation of the building stock in the decades ahead. **EuroACE** fully supports high levels of ambition for the buildings sector in energy and climate laws as it is convinced that long-term targets cannot be achieved without making all buildings highly energy efficient.



## THE MISSION OF EuroACE

**EuroACE** works to promote an efficient use of energy in buildings by interacting with the EU Institutions and other stakeholders to incorporate energy efficiency in all relevant EU policies. In this way, EuroACE contributes to the achievement of the EU targets on carbon emission reductions, job creation, economic prosperity, energy security and improving living conditions. Our activities are diverse and include:

- Engaging with institutions and stakeholders in advocacy activities.
- Monitoring all information related to EU energy policy.
- Developing position papers on energy efficiency matters and providing replies to Public Consultations.
- Funding substantial research on the topic of energy efficiency in buildings.
- Organising events and conferences.
- Managing the Renovate Europe Campaign.



Via our actions, **EuroACE** helps the EU move towards a more efficient use of energy in buildings. One of the key dimensions of the Energy Union, energy efficiency is the number one solution for the EU to achieve its energy security, economic competitiveness, and sustainability goals. In fact, energy efficiency in buildings has the potential to boost the economy and create local jobs in SMEs, improve health and well-being, reduce energy poverty, increase energy security and contribute to CO<sub>2</sub> emissions reduction.





# WHO IS ELIGIBLE TO BECOME A MEMBER?

Membership is open to companies that meet the following criteria:

- Be a manufacturer and/or provider of products, equipment or services for energy efficiency in buildings.
- Have a market presence in three or more EU Member States.
- Formally support the aims and objectives of **EuroACE** and declare its support for the activities of **EuroACE** with specific support for the Renovate Europe Campaign (REC).
- Accept the Statutes and Internal Rules of **EuroACE** and agree to abide by them.
- Be ready to take an active part in the activities of **EuroACE** and to contribute regularly to its work.
- Agree that all expenses arising from its participation in the activities of the work of **EuroACE** will be covered by the Company.



## Membership Fee

The annual membership fee for companies meeting the above-listed criteria is **€31,000** for 2023 (excluding VAT), out of which €11,000 is allocated to the Renovate Europe Campaign.

Interested companies are invited to contact the Secretary General, Adrian Joyce, at:

- Email: [adrian.joyce@euroace.org](mailto:adrian.joyce@euroace.org)
- Telephone: +32 2 639 1010
- Mobile: +32 473 670 248

The completion of an application form will be requested for submission to the Board of Directors, which decides on the application.





# GOVERNANCE

4 General Assemblies / year / 4 Board Meetings / year

## Executive



Julie Kjestrup  
*(President, VELUX)*



Bertrand Deprez  
*(Vice-President, Schneider Electric)*



Adrian Joyce  
*(Secretary General)*

## Treasurer



Jonna Byskata  
*(Kingspan)*

## Working Groups

### Energy Efficiency Policies:



Céline Carré  
*(Chair, Saint-Gobain)*



Julie Kjestrup  
*(Vice-Chair, VELUX)*

### Communications, Outreach and Membership:



Elisabeth Hoffmann  
*(Chair, VELUX)*



Brook Riley  
*(Vice-Chair, ROCKWOOL)*

# MEMBERSHIP BENEFITS



1| Access to relevant stakeholders



2| Opportunity to push energy efficiency in buildings high on political agenda



3| Key information and insights



4| Increased visibility



5| Participation in the Renovate Europe Campaign





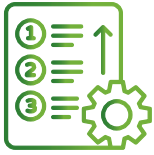
## MEMBERSHIP BENEFITS

### 1 | Access to relevant stakeholders

Getting access to the relevant EU policymakers, at both political and expert levels, including:

- Regular meetings with EU Commission officials at all levels, with Members of the European Parliament, and with Energy Attachés from the EU Member States.
- Continuous interaction with key stakeholder representatives from associations, NGOs, non-member companies, national and local actors, and research institutes are facilitated through a busy programme of outreach and participation in alliances, and events.
- Active participation in the **Renovate Europe Campaign** (see below), reinforces access to national stakeholders for the members of EuroACE





## MEMBERSHIP BENEFITS

### 2 | Opportunity to push energy efficiency in buildings high on political agenda

Members have the opportunity to take an active part in shaping the agenda for EU energy efficiency policy influencing the content of relevant legislation that affects the buildings sector.

Members have a say in all policy, communications and outreach work.



**EPBD Webinar Series**

**THE PLACE OF BUILDINGS IN THE FIT FOR 55**  
10 May | 14:00 - 15:00 | Online

**RENOVATING HISTORY**  
How to bring historic buildings into the 21st century  
Monday 11 July 2022  
10:30 - 11:30

**The role of MEPS as a key driver for energy renovation**  
Thursday, 22nd September  
9:30 - 11:00 AM  
Online

**EuroACE**  
Energy Efficient Buildings

Event moderated by: **Conrad Czerwik**, President of EuroACE

Speakers: **Marco Marini**, Director General, European Commission; **Alexandra Tziou**, Director, Research and Innovation, European Commission; **Adrian Jizjak**, EuroACE

Speakers: **Lucretia Cufici**, EPBD Representative (GreenBuilding); **Paula Ray Garcia**, DG Energy; **Anna Maria Witek**, Chairman of Energy Alliance; **Andreas Kersch**, EuroACE; **Robert de Wit**, EuroACE





## MEMBERSHIP BENEFITS

### 3 | Key information and insights

Weekly newsletter with latest information and insights on energy efficiency policies, events, meetings and debrief on actions.

Regular insights from the latest research results in the field of energy efficiency in buildings are promptly shared with members.





## MEMBERSHIP BENEFITS

### 4 | Increased visibility

EuroACE maintains a strong media presence via its social media channels, the publication of op-eds, and joint actions with other stakeholders.

EuroACE ensures that its members' achievements and innovations are promoted on its social media channels, thus giving wider visibility in policy circles to our members.

Members are increasingly offered the opportunity to represent the association as a speaker at influential events and conferences.



**Céline Carré**  
EuroAce Vice-President  
(Saint-Gobain)

**ENERGY EFFICIENCY**  
Time to get our acts  
together to decarbonise  
our buildings!



COP 26  
European Union  
side events  
1-13.12.2021 | GENEVA, CH



**Julie Kjestrup (VELUX)**  
President of EuroACE

**EuroACE**  
Energy Efficient Buildings

“I'm delighted to assume the Presidency of EuroACE at this important time of energy and climate crisis and with some very pertinent legislation on the horizon. EuroACE is a key and much respected organisation in policy circles both in Brussels and across Europe. Our ability to influence the overall debate and the final compromises reached will pave the way for the whole of the EU to reap the multiple benefits rooted in energy efficient buildings.”

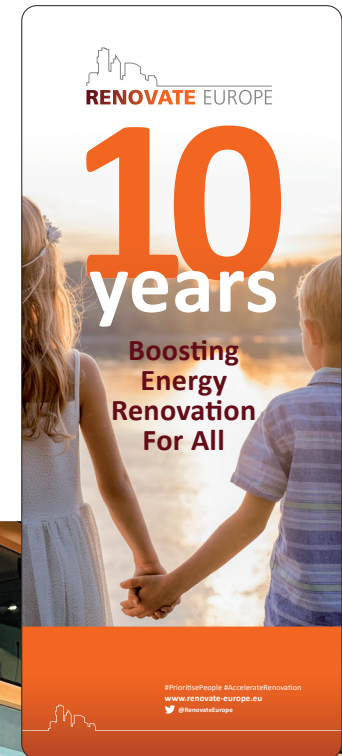


## 5 | Participation in the Renovate Europe Campaign

**EuroACE members** are automatically given a seat on the Steering Group of the Campaign, working with our national partners across the EU.

Launched in 2011, **Renovate Europe** is a political communications campaign that calls on policymakers at all levels, to take bold actions to reduce the energy demand of the building stock in the EU by 80% by 2050, through the implementation of ambitious renovation programmes tailored to rapidly improve the rate and depth of renovation.

The **Renovate Europe** partners include a wide representation of actors throughout the buildings sector and has the support of 18 national partners and 34 Members of the European Parliament at the start of 2023.



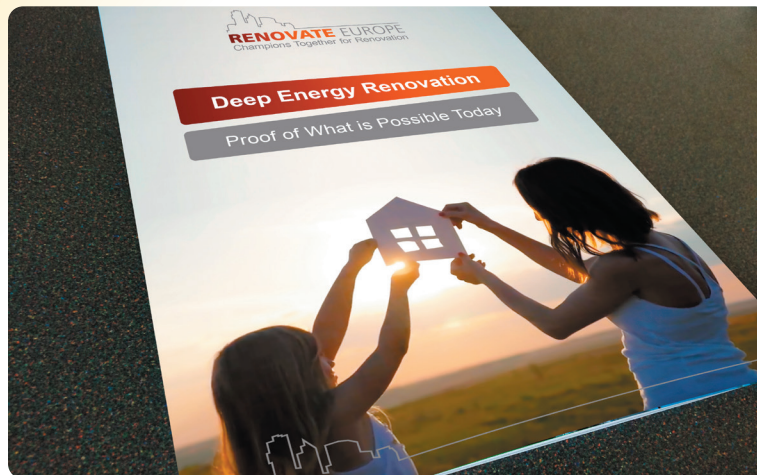


## MEMBERSHIP BENEFITS

### Key areas of action for the Campaign are:

#### Awareness Raising

- respected interlocutor at EU and national level on the energy renovation of the building stock.
- builds knowledge to support policy-making to accelerate the transition to a more energy efficient built environment.







### Platform for Exchange and sharing Best Practise

- Targeted forums throughout the year, bringing EU and national experts together.
- Manage the Central and Eastern European Energy Efficiency Forum (C4E Forum).

### Political Influence

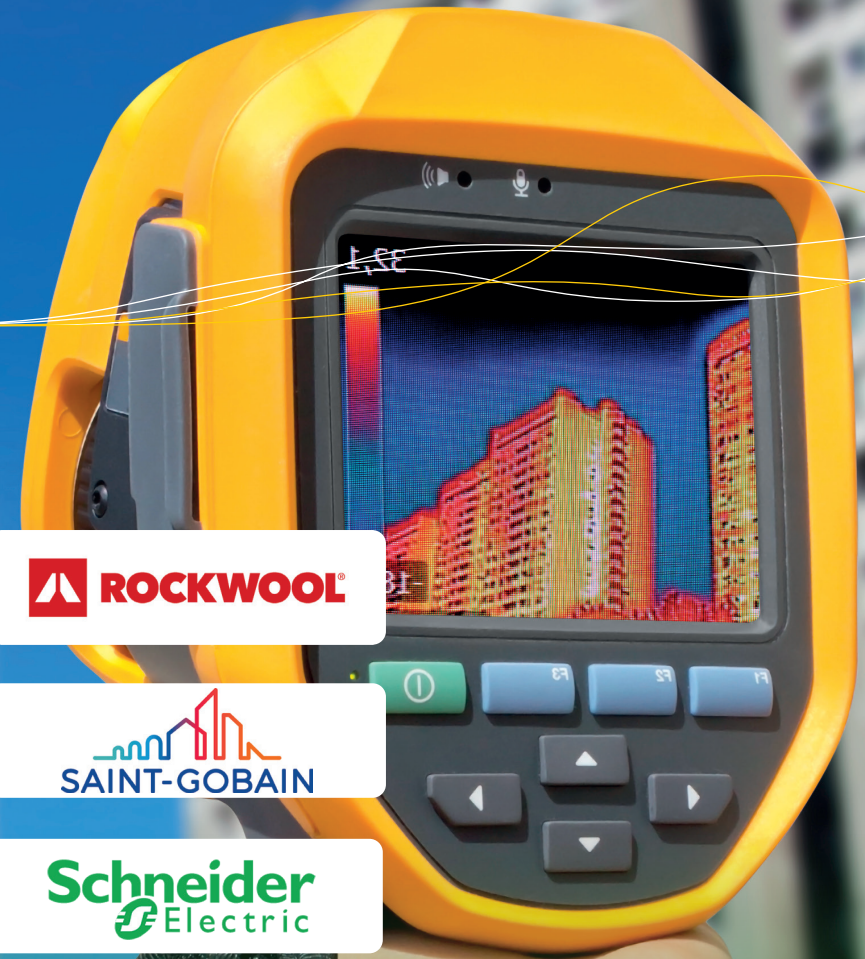
- Addresses targeted communication to the EU institutions and to the national level to highlight the extensive benefits of ambitious energy renovation.
- The annual **Renovate Europe Day** events in Brussels and in national capitals, attract high-level speakers to talk on energy renovations.

 [www.renovate-europe.eu](http://www.renovate-europe.eu)  
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 @RenovateEurope  
 Renovate Europe



## MEMBERS OF EuroACE









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