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A LETTER FROM THE SECRETARY-GENERAL

2023 was at once one of our busiest, most challenging, and most fruitful years to date. It saw monumental achievements in the buildings industry: the Energy Efficiency Directive was published with increased ambition for the energy renovation of public buildings, the negotiations of the Energy Performance of Buildings Directive closed with more gained than lost, and EuroACE celebrated 25 years in business.

All this put our industry in the spotlight, and like never before, the dialogue on efficient buildings was very active. I would like to take this opportunity to thank my colleagues in the Secretariat, without whom the accomplishments of 2023 would not have been possible.

With an institutional shake-up in the third quarter and national elections across the EU, 2024 will be equal parts challenging and unpredictable. EuroACE will, however, navigate and overcome these challenges, guided by the support of our members. I can already predict that greater cooperation across like-minded organisations will be key to addressing the challenges that the efficient buildings sector faces and EuroACE will not be found wanting in this regard.

Before letting you dive into our activities and achievements from 2023, I would like to express my gratitude to all EuroACE members, for their unwavering support and engagement with the Association.

We are looking forward to another busy year with you all, but for now enjoy reflecting on the one just gone.

ADRIAN JOYCE
Secretary General of EuroACE
2023 IN FIGURES

- 68 Meetings with Officials
- 31 Stakeholder Meetings
- 14 Publications
- 38 Speaking Engagements
- 2 Podcasts
- 5 Events Organised
The EPBD recast was the association’s core policy focus in 2023. The Secretariat met with over 40 policy-makers and negotiators over the course of 12 months. More than 80% of our proposed amendments were considered by the Parliament while working on their position for this file.

Our key activities included 2 CEO level letters urging for an ambitious EPBD. One addressed to members of the European Parliament, amassing 47 signatories, and the other addressed to Commission President Von der Leyen with a total of 35 signatories.

The EuroACE Secretariat met with 12 MEPs, including rapporteur Ciarán Cuffe, shadow rapporteurs Seán Kelly and Tsvetelina Penkova, and MEPs Pascal Canfin and Christian Ehler, as well as 8 Parliamentary Assistants. We were in regular contact with the political advisors of the major parties working on this file: Greens/EFA, EPP, S&D, and Renew, as well as European Parliament President Metsola’s energy advisor.

The EuroACE Secretariat presented its position on the EPBD to over 19 Commission officials, including Head of Unit Stefan Moser and Deputy Director General Mechthild Wörsdörfer. Finally, we met with government officials from France, the Netherlands, Luxembourg, and Spain. EuroACE also attended the Strasbourg plenary in March to encourage MEPs to support the EPBD report.
OTHER POLICY WORK

ENERGY EFFICIENCY DIRECTIVE

To achieve Europe’s energy efficiency target, the buildings sector is central. The negotiations of the EED led to a binding energy efficiency target for the first time and raised ambition on public sector buildings.

One of our priorities with the EED was to ensure that the obligation to renovate 3% of public buildings floor area remained at 3% - which was obtained. We worked closely with the Coalition for Energy Savings throughout this process to ensure that our voice was heard.

NET-ZERO INDUSTRY ACT (NZIA)

In addition to the EPBD and the EED, we also worked on the Net-Zero Industry Act. We called for energy efficiency technologies to be included in the NZIA, sent letters to Commissioner Breton and VP Timmermans on behalf of EuroACE. Our priorities for this file include embedding the Energy Efficiency 1st principle and ensuring greater recognition of energy efficiency technologies.

INDUSTRIAL PARTNERSHIP

In 2023, EuroACE started working on an industrial partnership on efficient buildings. This initiative will give a stronger voice to the efficient buildings sector, federate existing actions in Brussels, and showcase the work of industry leaders in our sector. Insights gained from meetings with both Commission and national officials are supporting the development of the initiative.
PUBLICATIONS: 12

- EPBD adoption in the ITRE Committee: Limited improvements to the Commission proposal
- Deal on the Buildings Directive, no time to lose to prepare its roll out
- A strong mandate to increase energy efficiency in buildings (EPBD)
- 10 Key Takeaways for EPBD Trilogue Negotiations
- Buildings in the Fit for 55 Package for a Climate Neutral Economy in 2050 (2023 Update)

BUILDINGS IN THE FIT FOR 55 PACKAGE FOR A CLIMATE NEUTRAL ECONOMY IN 2050

- Why Buildings Matter for the 2040 Climate Targets
- Energy Efficiency Directive: Agreement sends important signal on role of energy efficiency
- An industrial plan for systemic change in the energy efficiency sector (NZIA)
- Act firmly on energy security - Walk the talk on energy efficiency
- Energy efficiency first: a bedrock technology to deliver the Net Zero Economy
- An Overview of the Actions our Members are taking to Save Energy and be More Efficient

JOINT LETTERS: 2

- 47 CEOs call for the adoption of an ambitious EPBD
- 35 CEOs call on European Commission President Von Der Leyen to deliver a future-proof EPBD
- Business and Investor Letter on the EPBD

CONSULTATION RESPONSES: 2

- Heat pump consultation
- Consultation on the taxonomy
Leading the way to future-proof efficient buildings: we hosted this high-level conference in June 2023 with senior executives from our members to show the industry’s support for an ambitious buildings policy. Speakers included the former Luxembourg Energy Minister and an official from Commissioner Simson’s cabinet.

Other events:
- EUSEW policy session on the future of efficient buildings
- Webinar on the role of data and digital tools in smart buildings with smartEn
- Webinar on links between COP28 and EU efficiency policies

These events gave visibility to 6 of our members who participated as speakers.

We also stayed ahead of the curve by organising workshops to discuss emerging topics for efficient buildings:
- Synergies between renewables and energy efficiency in buildings
- The role of digitalisation and data in the design and use of buildings
- A whole-life carbon roadmap for buildings
The EPBD.wise project started work in 2023 as a LIFE-funded project. Its goal is to support the implementation of the EPBD, with a focus on Central and Eastern Europe. The kick-off meeting took place in October 2023 in Vienna, where all partners gathered to discuss the format of the project and plan its first activities.

Six pilot countries were chosen for this project: Bulgaria, Greece, Hungary, Poland, Romania and Ukraine - and five policy areas of the EPBD: building renovation passports, energy performance certificates, minimum energy performance standards, national building renovation plans and zero-emission buildings.

The policy work to support national implementation has begun.
EuroACE - Energy Efficient Buildings was formed in 1998 by Europe’s leading companies involved with the manufacture, distribution and installation of a variety of energy saving goods, equipment, and services.

We work to promote an efficient use of energy in buildings by interacting with the EU Institutions and other stakeholders to incorporate energy efficiency in all relevant EU policies.

We are committed to help the EU institutions and member states deliver better performing buildings, with a view to achieve by 2050, at EU level, a building stock at zero emission standards.

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