

WHY BECOME A MEMBER?
THE BENEFITS OF JOINING US

www.efficientbuildings.eu



**Efficient Buildings Europe** was formed in 1998 by Europe's **leading companies** involved in the manufacture, distribution, and installation of a variety of energy saving products, equipment, and services.

Through its 16 diverse members, Efficient Buildings Europe ensures that a wide range of energy efficient technologies are represented: from heating and cooling equipment, insulation products and windows, to automation and control systems, ventilation products and design software.

At Efficient Buildings Europe, we fully support high levels of ambition for the buildings sector in energy and climate laws. Our vision is to achieve, by 2050 and at EU level, a highly energy efficient and decarbonised building stock through the development and implementation of a coherent and ambitious legislative framework.





































## THE MISSION OF Efficient Buildings Europe

Through the in-depth knowledge of its members and staff, Efficient Buildings Europe works to promote an efficient use of energy in buildings by interacting with the EU Institutions and other stakeholders to incorporate energy efficiency in all relevant EU policies. In this way, Efficient Buildings Europe contributes to the achievement of the EU targets on carbon emission reductions, job creation, economic prosperity, energy security and improving health and well-being.

Our activities are diverse and include:

- Engaging with institutions and stakeholders in advocacy activities.
- Monitoring all information related to EU energy policy for buildings.
- Developing position papers on energy efficiency matters and providing replies to Public Consultations.
- Funding substantial research on the topic of energy efficiency in buildings.
- Organising events and conferences.
- Managing the Renovate Europe Campaign.





- 2 Opportunity to push energy efficiency in buildings high on political agenda
- 3 Key information and insights
- 4 Increased visibility
- 5 Participation in the Renovate Europe Campaign



MEMBERSHIP BENEFITS



## Access to relevant stakeholders

Getting access to the relevant EU policymakers, at both political and expert levels, including:

- Regular meetings with EU Commission officials at all levels, with Members of the European Parliament, and with Energy Attachés from the EU Member States.
- Continuous interaction with key stakeholder representatives from associations, NGOs, non-member companies, national and local actors, and research institutes are facilitated through a busy programme of outreach and participation in alliances, and events.
- Active participation in the Renovate Europe Campaign (see below), reinforces access to national stakeholders for the members of Efficient Buildings Europe.



## Opportunity to push energy efficiency in buildings high on political agenda

Members have the opportunity to take an active part in shaping the agenda for EU energy efficiency policy influencing the content of relevant legislation that affects the buildings sector.

Members have a say in all policy, communications and outreach work.





Weekly newsletter with **latest information** and insights on energy efficiency policies, events, meetings and debrief on actions.

**Regular insights** from the latest research results in the field of energy efficiency in buildings are promptly shared with members.



## Increased visibility

**Efficient Buildings Europe** maintains a strong **media presence** via its social media channels, the publication of op-eds, and joint actions with other stakeholders.

**Efficient Buildings Europe** ensures that its members' achievements and innovations are promoted on its social media channels, thus giving wider visibility in policy circles to our members.

Members are increasingly offered the opportunity to represent the association as a speaker at **influential events and conferences**.



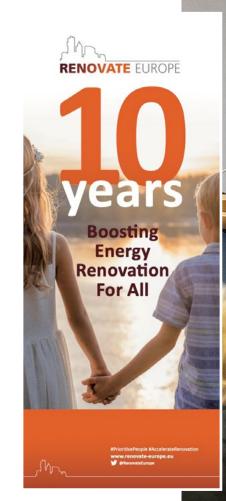
# Participation in the Renovate Europe Campaign



**Efficient Buildings Europe members** are **automatically** given a seat on the Steering Group of the Campaign, working with our national partners across the EU.

Launched in 2011, **Renovate Europe** is a political communications campaign that calls on policymakers at all levels, to take bold actions to reduce the energy demand of the building stock in the EU by 80% by 2050, through the implementation of ambitious **renovation programmes** tailored to rapidly improve the rate and depth of renovation.

The **Renovate Europe** partners include a wide representation of actors throughout the buildings sector and has the support of 18 national partners and 34 Members of the European Parliament at the start of 2023.





## Key Area of Actions for the Campaign

#### **Awareness Raising**

- Respected interlocutor at EU and national level on the energy renovation of the building stock.
- Builds knowledge to support policy-making to accelerate the transition to a more energy efficient built environment.

#### **Platform for Exchange and Sharing Best Practices**

- Targeted forums throughout the year, bringing EU and national experts together.
- Manage the Central and Eastern European Energy Efficiency Forum (C4E Forum).

#### **Political Influence**

- Addresses targeted communication to the EU institutions and to the national level to highlight the extensive benefits of ambitious energy renovation.
- The annual **Renovate Europe Day** events in Brussels and in national capitals, attract high-level speakers to talk on energy renovations.



www.renovate-europe.eu

ope.eu

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in Renovate Europe





## WHO IS ELIGIBLE TO BECOME A MEMBER?

## Membership is open to companies that meet the following criteria:

- Be a manufacturer and/or provider of products, equipment or services for energy efficiency in buildings.
- ► Have a market presence in three or more EU Member States.
- Formally support the aims and objectives of Efficient Buildings Europe and declare its support for the activities of Efficient Buildings Europe with specific support for the Renovate Europe Campaign (REC).
- Accept the Statutes and Internal Rules of Efficient Buildings Europe and agree to abide by them.
- Be ready to take an active part in the activities of **Efficient**Buildings Europe and to contribute regularly to its work.
- Agree that all expenses arising from its participation in the activities of the work of **Efficient Buildings Europe** will be covered by the Company.

#### **Membership Fee**

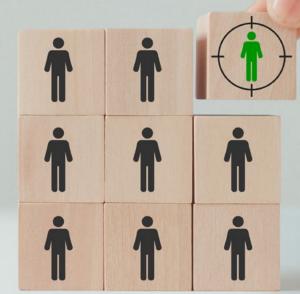
The annual membership fee for companies meeting the above-listed criteria is €33,000 for 2024 (excluding VAT), out of which €11,500 is allocated to the Renovate Europe Campaign.

Interested companies are invited to contact the Secretary General, Adrian Joyce, at:

Email: adrian.joyce@efficientbuildings.eu

Telephone: +32 2 639 1010 Mobile: +32 473 670 248

The completion of an application form will be requested for submission to the Board of Directors, which decides on the application.





## GOVERNANCE

## 

#### **Executive**



Julie Kjestrup (President, VELUX)



**Bertrand Deprez** (Vice-President, Schneider Electric)



Adrian Joyce (Secretary General)

#### **Working Groups**

#### **Energy Efficiency Policies:**



Céline Carré (Chair, Saint-Gobain)



Julie Kjestrup (Vice-Chair, VELUX)

#### **Treasurer**



Jonna Byskata (Kingspan)

#### Communications, Outreach and Membership:



Elisabeth Hoffmann (Chair, VELUX)



**Brook Riley** (Vice-Chair, ROCKWOOL)

