

PRESS RELEASE – The Clean Industrial Deal, first step to an energy-efficient Europe

The European Commission's Clean Industrial Deal launched today rightly acknowledges **energy efficiency within the Affordable Energy Action Plan, a cornerstone of the EU's industrial competitiveness.**

The Communication and the Affordable Energy Action Plan both highlight that promoting energy efficiency is **crucial to lowering energy bills** – a key condition for the greater resilience and competitiveness of European industry.

With a yearly turnover of around **€850bn¹ and employing 6.5m workers²**, the efficient buildings industry is already significantly contributing to Europe's economy and competitiveness. Efficient Buildings Europe projects that this sector alone can contribute up to **€100 billion in energy savings per year by 2030³**.

"This is a step forward for Europe's sustainable future, increasing our competitiveness and resilience. That's also why it's crucial that the right actions, sectors and eco-systems are included. Efficient buildings are key in this context, and the Commission recognising the role of efficiency in the Deal firmly underlines this." said Julie Kjestrup, President of Efficient Buildings Europe.

We now **encourage the European Commission to deliver the Clean Industrial Deal** by:

- ▶ Ensuring energy efficiency technologies benefit from all provisions related to permitting and industrial decarbonisation.
- ▶ Expanding workforce training to support the rapid rollout of efficiency solutions.
- ▶ Streamlining financing mechanisms to unlock private investments in efficiency.

"The Clean Industrial Deal needs to lead in clean technologies that enable decarbonisation, and efficient energy consumption. Energy efficient and smart buildings contribute to enhancing the security of energy supply and accelerating the transition to a net-zero economy" added Christina von Westernhagen, Vice-President of Efficient Buildings Europe.

"A strong focus on energy efficiency will boost Europe's global competitiveness while ensuring affordable, clean energy for businesses and consumers" said Adrian Joyce, Secretary-General of the Association. He continued: *"A well-designed Clean Industrial Deal, backed by energy efficiency measures, will help modernise the built environment, drive innovation, and create millions of high-quality jobs in the energy efficiency sector."*

Efficient Buildings Europe looks forward to working with EU policymakers to ensure the **swift implementation** of the Clean Industrial Deal measures related to energy efficiency, reinforcing Europe's leadership in the clean industrial transition.

¹ Renovation is taking centre stage in the construction sector | articles | ING Think

² [1.final_report_0.pdf](#)

³ Renovation of 35m buildings (Renovation Wave). Assuming 200m buildings in the EU. Renovation depth from 30% to 60% savings. Based on EU average gas prices, second half of 2023 (€0.1137 per kWh), [Eurostat Natural gas price statistics - Statistics Explained \(europa.eu\)](#)

For further information

Read our paper “Driving EU competitiveness through efficient buildings” – 10 actions to enable the efficient building industry to deliver a competitive net-zero Europe.

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About Efficient Buildings Europe

Efficient Buildings Europe represents Europe’s leading companies involved with the manufacture, distribution and installation of energy efficient products, equipment, and services for buildings. The members of Efficient Buildings Europe employ more than 280,000 people in these activities in Europe and have over 1,200 production facilities and office locations in the EU. The mission of Efficient Buildings Europe is to work together with the EU institutions to help the EU to move towards a more efficient use of energy in buildings, thereby creating an efficient, decarbonised, and flexible building stock that actively contributes to the achievement of Europe’s commitments on climate change, energy security, and economic growth.

Efficient Buildings Europe Members (2025)

