

PRESS RELEASE – The Affordable Housing Plan: Building Affordability through Efficiency

The European Commission's Affordable Housing Plan rightfully acknowledges the role of **energy-efficient buildings and energy renovations** to ensure the long-term affordability of the EU's housing. It highlights the potential of energy and water efficiency **to lower utility bills**, improve **living conditions**, and **empower building owners and tenants** across Europe.

"The Affordable Housing Plan sends a strong signal that energy efficiency and building renovation are key pillars for affordability, quality of life, and the EU's competitiveness. Its delivery needs to work in synergy with existing regulations and the next Multiannual Financial Framework. It will require new forms of cooperation between EU and national actors, as well as industry, finance, housing and construction professionals," said Céline Carré, President of Efficient Buildings Europe.

Efficient Buildings Europe now **encourages the European Commission to deliver on the Affordable Housing Plan** by:

- ▶ Ensuring a stable, long-term framework to facilitate planning and investments, through complete and timely implementation of the Energy Performance of Buildings Directive (EPBD).
- ▶ Supporting efficient buildings in the next MFF, through Cohesion policy, the new Competitiveness Fund and other instruments (EIB, LIFE, Just Transition Fund, etc.) and through the Pan-European Investment Platform for affordable and sustainable housing.
- ▶ Building strong cooperation with industry stakeholders within the European Housing Alliance.

Finally, our industry requires consistent, stable and long-term political and legislative backing to invest and deliver multiple benefits for citizens and businesses. Simplification initiatives must be limited to commonly agreed challenges, such as long permitting procedures or complex public procurement.

"The efficient buildings Industry stands ready to work closely with the European Commission and stakeholders to deliver on the Plan's objectives. We already have the technologies we need, let's focus on accelerating delivery.", said Adrian Joyce, Secretary-General of Efficient Buildings Europe.

For further information

Read our position paper on “Making Housing Affordable and Sustainable” on [our website](#).

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About Efficient Buildings Europe

Efficient Buildings Europe represents Europe’s leading companies involved with the manufacture, distribution and installation of energy efficient products, equipment, and services for buildings. The members of Efficient Buildings Europe employ more than 280,000 people in these activities in Europe and have over 1,200 production facilities and office locations in the EU. The mission of Efficient Buildings Europe is to work together with the EU institutions to help the EU to move towards a more efficient use of energy in buildings, thereby creating an efficient, decarbonised, and flexible building stock that actively contributes to the achievement of Europe’s commitments on climate change, energy security, and economic growth.

Efficient Buildings Europe Members (2025)

