

**2025 ACTIVITY REPORT**

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# A MESSAGE FROM EFFICIENT BUILDINGS EUROPE



**Adrian Joyce**  
Secretary General  
(2011-2025)

*"As I reflect on nearly fifteen years as Secretary General, I do so with deep gratitude. It has been a privilege to serve an organisation that has remained committed to its mission and steadily strengthened its role in advancing energy efficiency and building performance across the EU. This progress has been driven by the trust and engagement of our members and the dedication and professionalism of the Secretariat. As I conclude my mandate, I remain confident in the Association's future and will continue to follow its work with great interest.*

*My sincere thanks to all who have supported and shaped our work."*

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*"It is with enthusiasm and a strong sense of responsibility that I take on the role of Secretary General of Efficient Buildings Europe. I sincerely thank Adrian for his leadership and support in building the Association's strong foundations. Having worked closely with the Association and its members over recent years, I am proud to contribute to its next stage of development. Efficient, decarbonised and resilient buildings are essential to Europe's competitiveness and security, and our Association has a key role in creating the conditions for our industry to deliver. I am committed to advancing a holistic vision of efficient buildings and ensuring that energy efficiency legislation translates into tangible benefits for citizens and businesses. We will continue to strengthen our position as a leading voice on energy efficiency in buildings by engaging proactively with EU institutions and promoting ambitious solutions for Europe's energy transition."*



**Rémi Collombet**  
Secretary General  
(incoming)

# 2025 IN FIGURES

58

MEETINGS WITH EU  
POLICY-MAKERS

32

EVENTS

19

PUBLICATIONS

12

MEDIA COVERAGES

# POLICY ACTIVITIES

## POLICY DEVELOPMENT AND ADVOCACY LEADERSHIP



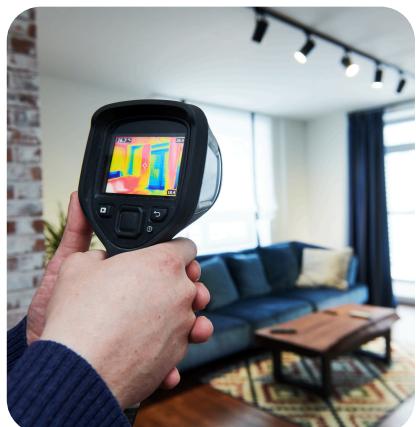
Throughout 2025, Efficient Buildings Europe structured its activities around **three strategic tiers**: supporting the **implementation of the EPBD on the ground** to translate legislation into real market uptake; actively contributing to the **shaping of upcoming legislative initiatives**; and **strengthening community-building in Brussels** to foster collaboration, visibility, and alignment across the sector.

The Association actively engaged on major legislative initiatives, including the **European Affordable Housing Plan**, contributing to the discussion with concrete recommendations and amendments to the Parliament's **HOUS CommitteeINI Report**. This work aimed to ensure that affordability, energy performance, and long-term investment frameworks are addressed in an integrated and socially balanced manner.



# POLICY ACTIVITIES

## LEGISLATIVE ENGAGEMENT – KEY POLICY FILES



In 2025, Efficient Buildings Europe contributed to consultations on **electrification, heating and cooling**, and the evaluation of **public procurement** rules, promoting the integration of energy efficiency, life-cycle performance and system optimisation into market frameworks. We also engaged on **water resilience** and **energy security**, highlighting the role of efficient buildings in strengthening resilience, reducing system costs and supporting long-term sustainability.

In parallel, the Association contributed to broader strategic frameworks shaping Europe's transition, including the **2040 climate and energy framework**, the evolution of the **EU Taxonomy**, and the **Clean Industrial Deal**. Across these files, the Association advocated for coherent alignment between climate ambition, industrial competitiveness and sustainable finance, ensuring that energy-efficient buildings remain central to investment, innovation and long-term policy delivery.



# POLICY ACTIVITIES

## COALITION BUILDING AND HIGH-LEVEL POLICY INFLUENCE



Efficient Buildings Europe led the drafting of the **Copenhagen Commitment**, a joint declaration endorsed by associations and industry leaders and formally handed to Commissioner Jørgensen. The initiative demonstrated strong cross-sector alignment in support of an ambitious and pragmatic buildings policy. The Association led two **joint industry statements**: one ahead of the High-level Dialogue on Energy Efficiency, and one to support the Energy Efficiency First Principle in the Climate law.

Following the publication of **Efficient Buildings Europe's EPBD Implementation Guide** in 2024, we continued to build on this work by partnering with Renovate Italy to launch the **Italian translation** of the guide, expanding access to implementation guidance and supporting national stakeholders in accelerating delivery. We are currently exploring additional translations into other languages to broaden its reach and impact further.



# POLICY FORUMS



Picture: Policy forum in Greece



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In the context of the **EPBD.wise project**, Efficient Buildings Europe co-organised a series of six policy forums across **Bulgaria, Greece, Hungary, Poland, Romania** and **Ukraine**, bringing together national authorities, industry experts and local stakeholders to discuss effective implementation of the revised Energy Performance of Buildings Directive.

These forums provided a space to **exchange on practical policy needs and challenges**, from national building renovation plans and minimum performance standards to energy performance certificates and zero-emission building approaches, tailored to each country's context and priorities. By **fostering dialogue at the national level**, the forums supported efforts to translate EU requirements into actionable strategies on the ground. More info [here](#).

# OUR PUBLICATIONS

Flagship publications addressed

- “Making Housing Affordable and Sustainable”
- “Security of Gas Supply and Electricity Risk Preparedness through Efficient Buildings”
- “Ten Actions to Drive Competitiveness through Efficient Buildings”
- “Copenhagen Commitment”



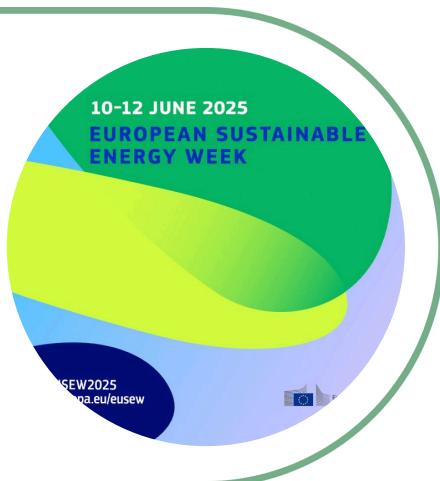
We contributed to seven **European Commission consultations**, covering water resilience, public procurement, climate risk management, housing construction, electrification, heating and cooling, and energy security.

Through **press releases** and **visual tools**, we highlighted major policy developments, including the Clean Industrial Deal and the Affordable Housing Plan, while publishing a new legislative infographic and a 3D visual of energy-efficiency technologies.

Efficient Buildings Europe also published **joint letters** supporting the Energy Efficiency First Principle and a letter ahead of the High-level Dialogue on Energy Efficiency.

Discover more about our publications [here](#).

# OUR EVENTS



## EUSEW

We actively contributed to the European Sustainable Energy Week 2025 by organising a **dedicated session focused on the role of energy-efficient buildings in delivering Europe's clean energy transition**. The event brought together policymakers, industry representatives and experts to exchange views on implementation challenges and opportunities across the buildings sector.



## Efficient Mornings

We continued our exclusive series of **breakfast meetings** dedicated to exploring key topics on efficient buildings. These sessions create a focused **space for dialogue and collaboration**, bringing together policy-makers and members of Efficient Buildings Europe to exchange insights, share experiences, and inspire concrete action.



## External Speaking Engagements

In 2025, Efficient Buildings Europe actively participated as external speakers in major events, **sharing expertise on energy efficiency and expanding our network** — including the Retrofit Innovation Summit, DG ENER/EPB webinars, the Jacques Delors Institute forum, COP30, and the EPG Summer School.

# EPBD IMPLEMENTATION GUIDE

# WEBINAR SERIES

- National Buildings Renovation Plans
- Minimum Energy Performance Standards
- Implementing the EPBD at the local level
- Energy Performance Certificates
- Indoor Environmental Quality



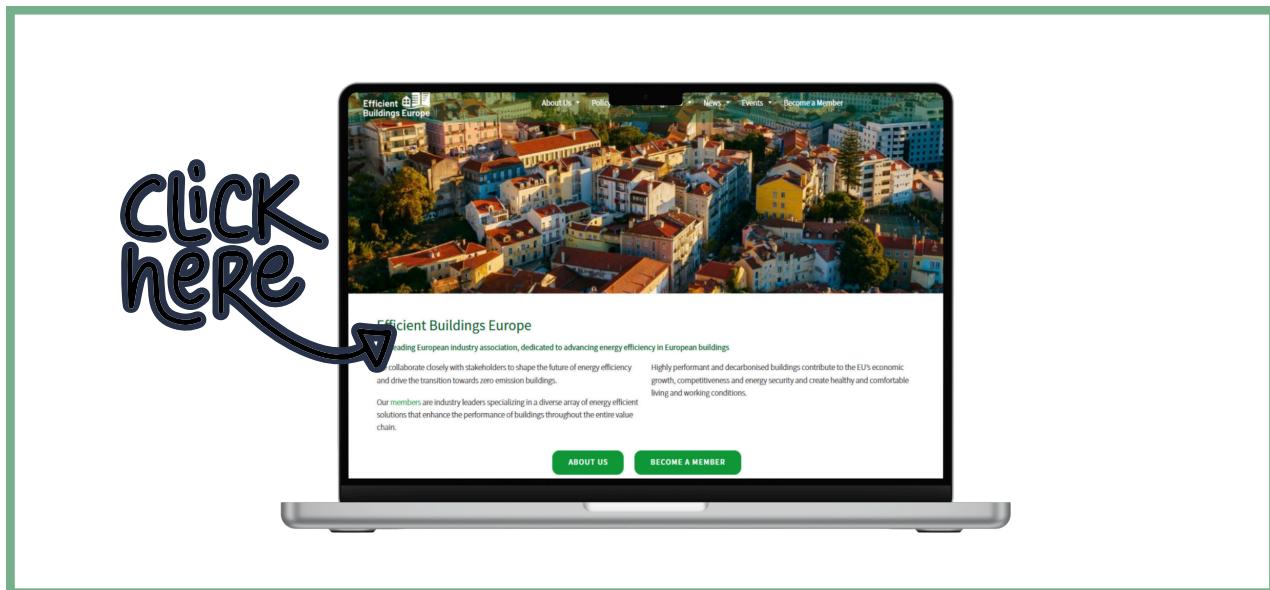
In 2025, Efficient Buildings Europe turned EU policy into practice by delivering a five-part EPBD Implementation Webinar Series, bringing together public and private experts to tackle real-world implementation challenges. Designed as a practical follow-up to the Implementation Guide, the series provided **a space for expert dialogue on translating EU legislation into action**.

Each episode featured **speakers from across the public sector, including the European Commission and national decision-makers, the private sector, and leading think tanks**, and more, ensuring a balanced and practice-oriented exchange of views. Engagement remained consistently strong, with an average of 150 participants per live session, around 150 additional re-watchers, and a total of 27 expert speakers contributing throughout the series.

By **focusing on real-world implementation challenges and solutions**, the webinar series strengthened capacity among European, national, and local stakeholders. The series will continue in 2026, addressing new priorities as EPBD implementation progresses.

# NEW WEBSITE

In 2025, Efficient Buildings Europe launched its new website, marking an important step in **strengthening the Association's digital presence and outreach**. Fully aligned with our rebranding, the new platform reflects our mission, values, and ambition to be the leading voice for energy-efficient buildings in Europe.



The website was redesigned to improve clarity, accessibility, and user experience, making it easier for the online community **to access our policy positions, publications, events, and campaigns**. Enhanced navigation and updated content now better showcases our advocacy work, expertise, and growing community. With this new digital platform, Efficient Buildings Europe aims to increase the visibility and impact of its activities, support engagement across the buildings value chain, and provide a **central hub for information on EU buildings policy and implementation**.

## ABOUT

# EFFICIENT BUILDINGS EUROPE

**Efficient Buildings Europe** is the leading European industry association, dedicated to **advancing energy and water efficiency in European buildings**. We collaborate closely with stakeholders to shape the future of energy efficiency and drive the transition towards zero emission buildings.

Our members are **industry leaders specializing in a diverse array of energy efficient solutions** that enhance the performance of buildings throughout the entire value chain.

Highly performant, decarbonised and resilient buildings **contribute to the EU's economic growth, competitiveness and energy security and create healthy and comfortable living and working conditions.**



Hansgrohe Group  
AXOR · hansgrohe



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